

Personality

The LearningCurv brand represents our modern take on how companies can thrive through a smart use of technology.

Our bright visuals and all around focus on user friendliness represents our excitement about helping professionals do more with what they have.



Logo Design

In everything we do, we aim to bring focus and clarity to teams without distracting; so our logo and symbol are direct, clear, and impactful.



Colors

We have two primary brand colors navy and red. The navy creates a bold, premium and sophisticated base to contrast with a modern, vibrant red.

Dark
Screen



RGB 3 20 69
CMYK 100 95 36 49
PMS PANTONE 3524C

Curve
Blue



RGB 96 127 216
CMYK 65 35 0 0
PMS PANTONE 2129C

Potential
Blue



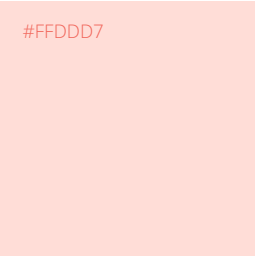
RGB 158 184 252
CMYK 49 10 0 0
PMS PANTONE 2141C

Focus
Red



RGB 252 184 98
CMYK 0 65 51 0
PMS PANTONE 2346C

Trained
Peach



RGB 252 194 179
CMYK 5 27 25 0
PMS PANTONE 489C

Adopted
Peach



RGB 255 241 235
CMYK 0 5 5 0

Cool
Grey



RGB 250 250 250
CMYK 1 1 1 0
PMS PANTONE COOL GREY 1

Dark
Grey



RGB 77 77 77
CMYK 65 58 57 37

Iconography



LINEAR



SOLID



Typography

HEADINGS

Aa

Seravek

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

BODY COPY

Aa

Open Sans

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

H1 Seravek Semibold 55

H2 Seravek Semibold 36

H3 Seravek Medium 24

Titles are Livvic Medium 18pt. It is used to give meaning to components and areas that requires more attentions. Titles should not be used as body copy.

*Altetnative Font For Window Users: **Noto Sans KR**

Paragraph is set in Open Sans light. **Type** 17pt | **Line-height** 24px

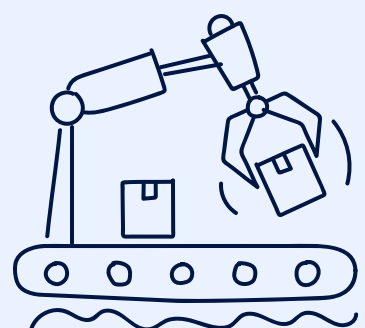
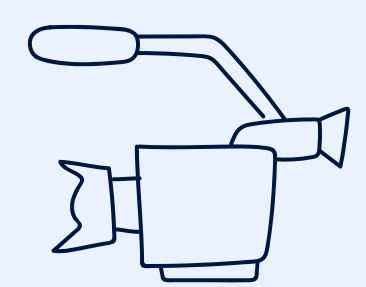
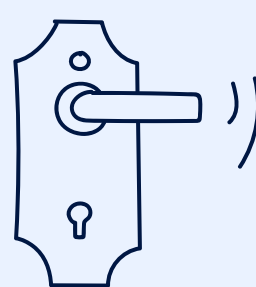
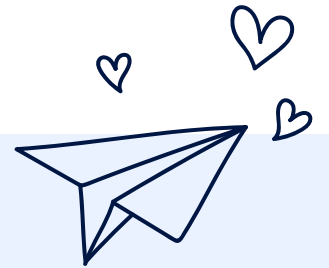
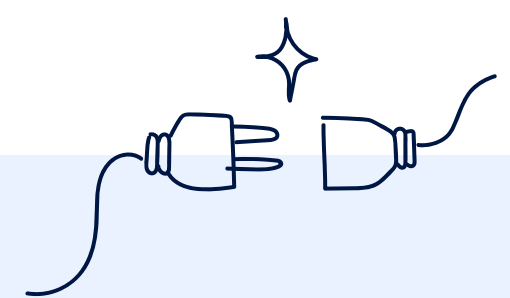
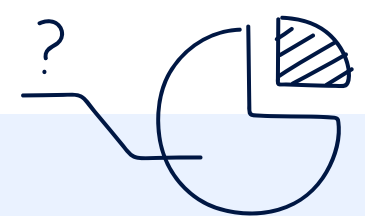
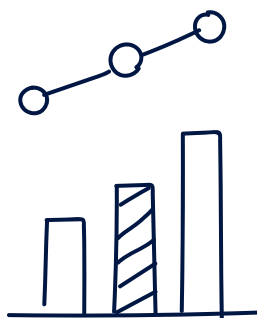
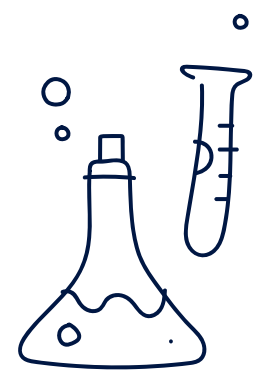
Quality People makes screening and hiring qualified teachers quick and effortless. Our proprietary recruiting application taps into our unique database of over 3 million certified teachers from across the nation to get your job openings in front of the right candidates.

Subtext is **Open Sans Semibold** 12pts. It is used to give more meaning and support headlines and other components.

Business Card



Graphic Elements



Web Componants

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- ✓ Support Hotline



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Internet & Electronics

Become more independent and proactive on your Salesforce platform, learn how to modernize your operations, and provide better service.



Implementation

We'll set up Marketing Cloud with you, in line with best practices and your business goals.

Implement Marketing Cloud →